



FOR IMMEDIATE RELEASE

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**Pender Newkirk & Company Associate Earns
Exclusive Credential as Valuation Expert**

TAMPA, Fla. (March 30, 2009) – The public accounting firm of Pender Newkirk & Company, LLP is proud to announce that tax manager, **Will Rodriguez, CPA** has recently been awarded the Accredited in Business Valuation (ABV) Credential by the American Institute of Certified Public Accountants (AICPA). The ABV Credential, established in 1998 by the AICPA, is granted to qualified CPAs with considerable professional experience in financial forensics.

Rodriguez met the requirements to earn the ABV credential, which include passing a rigorous exam, demonstrating significant business experience in the area of financial forensics as well as completing a minimum of 75 hours of life-long learning and education activities in the area of valuation. The ABV Credential is granted exclusively to CPAs who are members in good standing of the AICPA which binds them to the AICPA Code of Professional Conduct. CPAs who have earned the ABV Credential must be recertified every three years to maintain their credential.

“We are very proud to announce Mr. Rodriguez’s accreditation,” said Ralph Garcia, Managing Partner. “His accomplishments in the area of valuation services are impressive and will undoubtedly support the continued growth and development of our firm.”

About the AICPA

The American Institute of Certified Public Accountants (www.aicpa.org) is the national, professional association of CPAs, with over 350,000 members, including CPAs in business and industry, public practice, government, and education. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies; federal, state and local governments; and non-profit organizations. It also develops and grades the Uniform CPA Examination. Headquartered in New York, the AICPA also maintains offices in Washington, D.C.; Durham, N.C.; and Lewisville, TX.

About Pender Newkirk & Company

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With eleven partners and more than 60 employees, the firm provides an array of services including audit and assurance, tax planning and preparation, Sarbanes-Oxley compliance, estate & trust, valuation, small business advisory and other consulting services to clients across a broad range of industries. For additional information about the firm and the services we offer, please visit www.pnccpa.com

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