



FOR IMMEDIATE RELEASE

Media Contact: Lesley Langford
lesley.langford@pnccpa.com
(813) 229-2321 extension 326

Pender Newkirk & Company Announces New Partner
David M. Ritzert Joins the Firm's Audit Department, SEC Practice Division

TAMPA, Fla. (February 4, 2010) – Pender Newkirk & Company, Certified Public Accountants is proud to announce that **David M. Ritzert** has joined the firm as an audit partner. Ritzert will be responsible for the firm's strategic growth initiatives as well as leadership and mentoring to the firm's audit team members. He joins the firm's SEC Practice Division and specializes in services for public company clients as well as growth-oriented privately held companies.

Ritzert possesses more than 20 years of public accounting experience with international firms including of Ernst & Young, LLP, working in their Tampa, New York and European offices, and most recently with the Chicago office of Grant Thornton, LLP. He has served a broad range of industries including consumer products, manufacturing, distribution, telecommunications and technology companies. He has extensive SEC experience including initial public offerings, secondary offerings and private placement (144A) transactions of debt and equity securities.

Ritzert is a graduate of Gannon University and holds a bachelors degree in Accounting and Finance. He is an active member of the American Institute of Certified Public Accountants, the Tampa Bay Chapter of Financial Executives International as well as the Tampa Bay Chapter of the Association for Corporate Growth.

"I am delighted to announce the addition of Mr. Ritzert," said Managing Partner, Ralph Garcia, "Dave possesses a tremendous amount of audit experience which will benefit our both our SEC clients and privately held clients, as well as an incredible client service philosophy that offers great value to our firm and our clients."

About Pender Newkirk & Company

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With twelve partners and more than 65 employees, the firm provides an array of services including audit and assurance, tax planning and preparation, Sarbanes-Oxley compliance, estate & trust, valuation, small business advisory and other consulting services to clients across a broad range of industries. For additional information about the firm and the services we offer, please visit www.pnccpa.com

###

Pender Newkirk & Company LLP • Certified Public Accountants

100 South Ashley Drive • Suite 1650 • Tampa, Florida 33602 • (813) 229-2321 • Fax: (813) 229-2359

PCAOB Registered
Member of AGN International, Ltd. – A Worldwide Association of Separate and Independent Accounting and Consulting Firms
Member of Private Companies Practice Section and Center for Audit Quality of the American Institute of Certified Public Accountants