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**FOR IMMEDIATE RELEASE**

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**Pender Newkirk & Company Named to Top Work Places in Tampa Bay**

TAMPA, Fla. (March 31, 2010) – Pender Newkirk & Company, Certified Public Accountants was recently named one of Tampa Bay’s Top Work Places 2010 by the St. Petersburg Times. Employers in the Tampa Bay region were nominated by their employees, who were then surveyed about a variety of topics, including practices and policies that make these companies the top places to work.

The companies were ranked based on leadership, compensation and training, workplace flexibility, and diversity. The rankings were published on TampaBay.com, in the March 21 edition of the St. Petersburg Times and on March 22 in the Tampa Bay Times. To be considered for participation, companies or government entities had to employ at least 50 workers in Florida. The Top Work Places 2010 in Tampa Bay program was created by the St. Petersburg Times and WorkplaceDynamics.

“This report is significant because it is an unprecedented effort to understand how Tampa Bay's companies are creating strong, productive work environments, even in difficult economic times,” said Neil Brown, Times executive editor and vice president. “We share the stories of the employees and offer an inside look into what’s working and where there’s opportunity to grow.”

For a complete list of the 2010 Top Work Places in Tampa Bay, go to [www.tampabay.com/topworkplaces2010](http://www.tampabay.com/topworkplaces2010).

**About Pender Newkirk & Company**

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With twelve partners and more than 65 employees, the firm provides an array of services including audit and assurance, tax planning and preparation, Sarbanes-Oxley compliance, estate & trust, valuation, small business advisory and other consulting services to clients across a broad range of industries. For additional information about the firm and the services we offer, please visit [www.pnccpa.com](http://www.pnccpa.com)

**About the St. Petersburg Times**

The St. Petersburg Times is considered one of the top ten newspapers in the country with eight Pulitzer Prizes to its name, including two 2009 Pulitzer Prizes. It is Florida’s largest newspaper with an average circulation of 370,050 Sunday and 270,147 daily (ABC publisher’s statement 9/27/09). TampaBay.com is Tampa Bay’s largest local news Web site, with a combined local and national audience of more than 1.9 million unique visitors each month (Nielsen NetView average for 10/09-12/09)

**About Workplace Dynamics**

WorkplaceDynamics is one of the largest workplace survey providers in the United States. Each year it surveys thousands of companies and partners with leading media organizations to produce definitive Top Workplaces lists. Using proprietary, cutting-edge online applications, WorkplaceDynamics is bringing employee engagement to the web.

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**Pender Newkirk & Company LLP • Certified Public Accountants**

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