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**Pender Newkirk & Company Named Among
Best Accounting Firms to Work For in the U.S.**

TAMPA, Fla. (December 16, 2010) – The public accounting firm of Pender Newkirk & Company, LLP was recently named as one of the 2010 Best Accounting Firms to Work for. The annual list of “Best Accounting Firms” was created by Accounting Today and Best Companies Group.

This survey and award program was designed to identify, recognize and honor the best places of employment in the accounting industry, benefiting the nation's economy, its workforce and businesses. The Best Accounting Firms to Work for list is made up of a total of 100 companies, split into three groups: 45 small-sized companies (15-49 employees), 45 medium-sized companies (50-249 employees) and 10 large-sized companies (more than 250 employees). (Name of Company) has been named one of the Best Accounting Firms to Work for in the (small, medium or large) category.

To be considered for participation, companies had to fulfill the following eligibility requirements:

- Be a for-profit or not-for-profit business;
- Be a publicly or privately held business;
- Have a facility in the United States;
- Have at least 15 employees working in the United States;
- Must be in business a minimum of 1 year;
- Be an accounting firm.

Accounting firms from across the country entered the two-part survey process to determine the Best Accounting Firms to Work for. The first part consisted of evaluating each nominated firm's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top firms and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings.

The ranking of the 3rd annual Best Accounting Firms to Work for was unveiled at an awards ceremony during Accounting Today's Growth & Profitability Summit on November 17th at the Wynn Resort in Las Vegas. The list of firms was published in the December 13th issue of Accounting Today.

About Best Companies Group

Best Companies Group works with national and local partners around the country and in Canada to establish and manage “Best Places to Work,” “Best Companies,” and “Best Employers” programs on a national, statewide and regional basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies that have been successful in creating and maintaining workplace excellence. For more information on the Best Accounting Firms to Work for program, visit www.BestAccountingFirmstoWorkfor.com.

About Pender Newkirk & Company

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With eleven partners and more than 60 professionals, the firm provides an array of services including audit and assurance, tax planning and preparation, small business advisory, litigation support and management consulting services to clients across a broad range of industries. For additional information about the firm, the services we offer and our community involvement, please visit www.pnccpa.com.

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