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**FOR IMMEDIATE RELEASE**

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**Pender Newkirk & Company Joins the BDO Seidman Alliance**

TAMPA, Fla. (January 24, 2011) – The public accounting firm of Pender Newkirk & Company, LLP has joined the BDO Seidman Alliance, a nationwide association of independently owned local and regional CPA firms and businesses. As an independent member of the Alliance, PNC can expand the services offered to clients by drawing on the resources of BDO Seidman, LLP, one of the nation’s leading professional services firms. As a Member Firm of BDO International (the fifth largest CPA firm in the world), BDO Seidman, LLP serves multi-national clients by leveraging a global network of resources comprised of 621 Member Firm offices in 110 countries. BDO International is a worldwide network of public accounting firms, called BDO Member Firms, serving international clients. Each BDO Member Firm is an independent legal entity in its own country.

“Our client base here in the Tampa Bay area is increasingly exploring business opportunities in other domestic markets and foreign countries. The BDO Seidman Alliance allows us to better serve these clients as they expand regionally, nationally and globally, while maintaining our autonomy,” said Ralph Garcia, Managing Partner of Pender Newkirk & Company. “In addition to the geographic benefits, our firm will have access to greater technical knowledge and specialty services of BDO Seidman and its international organization.”

The BDO Seidman Alliance enhances member firm capabilities through the availability of supplementary professional services, comprehensive management consulting services, focused industry knowledge, customized state-of-the-art computer systems, and internal training programs.

“We believe the professionals of Pender Newkirk & Company share BDO Seidman’s commitment to exemplary client service and we want to welcome them into the BDO Seidman Alliance,” said Michael O’Hare, BDO Seidman, LLP Partner and Executive Director of Alliance Services.

**About Pender Newkirk & Company**

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With eleven partners and more than 60 professionals, the firm provides an array of services including audit and assurance, tax planning and preparation, small business advisory, litigation support and management consulting services to clients across a broad range of industries. For additional information about the firm, the services we offer and our community involvement, please visit [www.pnccpa.com](http://www.pnccpa.com).

**About the BDO Seidman Alliance**

The BDO Seidman Alliance is a nationwide association of independently owned local and regional CPA firms and businesses sharing a dedication to exemplary client service. These firms use the BDO Seidman Alliance to strengthen technical knowledge in all disciplines, gain extensive domestic and global coverage, explore new business opportunities, and secure and maintain clients. Members of the BDO Seidman Alliance are independent firms and are referred to as “An Independent Member of the BDO Seidman Alliance.”

**About BDO Seidman, LLP**

BDO Seidman, LLP is a national professional services firm providing assurance, tax, financial advisory and consulting services to a wide range of publicly traded and privately held companies. Guided by core values including competence, honesty and integrity, professionalism, dedication, responsibility and accountability, for almost 100 years we have provided quality service and leadership through the active involvement of our most experienced and committed professionals. BDO Seidman serves clients through 37 offices and more than 300 independent alliance firm locations nationwide. As a Member Firm of BDO International, BDO Seidman, LLP serves multi-national clients by leveraging a global network of resources comprised of 621 Member Firm offices in 110 countries. BDO International is a worldwide network of public accounting firms, called BDO Member Firms, serving international clients. Each BDO Member Firm is an independent legal entity in its own country.

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**Pender Newkirk & Company LLP • Certified Public Accountants**

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