



FOR IMMEDIATE RELEASE

Media Contact: Lesley Langford
lesley.langford@pnccpa.com
(813) 229-2321 extension 326

**Pender Newkirk & Company Partner Earns Designation as
Certified Construction Industry Financial Professional**

TAMPA, Fla. (October 13, 2010) – The public accounting firm of Pender Newkirk & Company, LLP is proud to announce that partner, **Karen L. Price, CPA** has earned the credentials of Certified Construction Industry Financial Professionals (CCIFP). By passing the CCIFP exam, Price has demonstrated the highest financial management knowledge as established by the industry.

Only individuals who have the formal education and 4,000 hours of construction-related experience are eligible to take the exam, which covers nine major content areas. The content areas of the exam related exclusively to the construction and real estate industry include financial reporting, financing and credit, risk management and insurance, technology, bonding and surety, and business tax. The credential is good for three years and has a continuing education component, which includes construction-specific criteria.

“We are very proud to announce this designation,” said Ralph Garcia, Managing Partner. “Even through trying economic conditions, this credential reaffirms our long-standing commitment to serving clients in the construction and real estate development industry.”

About the ICCIFP

The Institute of Certified Construction Industry Financial Professionals, Inc. (ICCIFP) is a not-for-profit corporation established to promote the highest standards of construction financial management through the credentialing of construction financial professionals. ICCIFP is an independent, separately incorporated entity affiliated with the Construction Financial Management Association (CFMA) that issues credentials to individuals who successfully meet ICCIFP standards. Credentialed individuals may present themselves to the public as certified construction financial professionals. For more information, visit www.iccifp.org.

About Pender Newkirk & Company

Founded in 1976, Pender Newkirk & Company is a full service accounting and business consulting firm based in Tampa, Florida. With eleven partners and more than 60 professionals, the firm provides an array of services including audit and assurance, tax planning and preparation, Sarbanes-Oxley compliance, small business advisory, litigation support and management consulting services to clients across a broad range of industries. For additional information about the firm, the services we offer and our community involvement, please visit www.pnccpa.com.

###

Pender Newkirk & Company LLP • Certified Public Accountants

100 South Ashley Drive • Suite 1650 • Tampa, Florida 33602 • (813) 229-2321 • Fax: (813) 229-2359

PCAOB Registered
Member of AGN International, Ltd. – A Worldwide Association of Separate and Independent Accounting and Consulting Firms
Member of Private Companies Practice Section and Center for Audit Quality of the American Institute of Certified Public Accountants